

Venture Manager & Startup Coach – Digital Innovation (m/f/d)

The Technologiepark Weinberg Campus, acts as a key link between high-tech companies, research institutions, and a growing community of startups and innovation networks.

More than 15,000 people study, research, and work on campus in forward-looking fields – turning ideas into innovations. Among the pillars supporting this innovation ecosystem is a targeted accelerator program.

The Startup Elevator Digital Innovation is designed to support startups from pre-seed to growth stage in sectors such as digital business models, AI, cloud infrastructure, smart services and cybersecurity. The program supports startups in shaping viable, scalable, and investor-ready ventures with a clear market orientation – thereby contributing directly to the digital transformation of the regional economy.

The accelerator is funded by the state of Saxony-Anhalt as part of the “Sachsen-Anhalt Business Accelerator Digital” initiative. The core of the program includes a 9-month startup accelerator program tailored to the unique dynamics of digital innovation.

Now, we are looking for a dedicated and innovation-driven Venture Manager & Startup Coach – Digital Innovation (m/f/d).

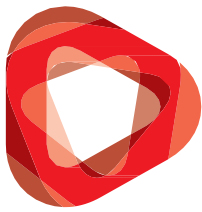
Your Role

- Support digital startups in areas like business development, market access, growth strategy, investment planning, and pitch readiness.
- Scout and attract promising startups to join the program.
- Act as the go-to-coach for participating teams, using tailored development goals and structured feedback cycles.
- Communicate confidently with founders and investors as well as C-level representatives from the industry.
- Expand and manage relationships with relevant partners, tech experts, service providers, and stakeholders across the digital ecosystem.
- Represent the accelerator and the Weinberg Campus at key startup and tech events, both locally and nationally.

- Support the design and delivery of coaching sessions, workshops, and mentoring activities – sometimes independently, sometimes together with team members.
- Contribute to the planning and execution of the accelerator, as well as related project management tasks.

Your Profile

- University degree (Bachelor, Master, or equivalent) in business, tech, information technology or a related digital discipline.
- Professional experience in business development, startup/innovation consulting, or digital product development.
- Familiarity with startup fundraising, go-to-market strategies, and digital growth metrics.
- Strong problem-solving skills and the ability to quickly grasp digital business models.
- Confident, professional communication style – both with startups and corporate stakeholders.
- Excellent organizational and time management skills.
- Passion for digital innovation and the startup ecosystem in Saxony-Anhalt.
- Fluent in English and German (spoken and written).
- Proficient with modern office and collaboration tools (MS Office, Notion, Miro, etc.).
- Strong team spirit and a hands-on, customer-centric mindset.



**WEINBERG CAMPUS
TECHNOLOGIEPARK**

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What We Offer

- A meaningful role shaping the digital innovation landscape in a growing tech hub.
- Secure employment in a future-oriented field.
- Flat hierarchies and short decision-making paths.
- Modern office infrastructure in a dynamic environment.
- A collaborative and supportive team culture
- Business bike leasing.
- Free parking and excellent public transport access.
- Flexible working hours and one day of remote work per week.
- Team events in summer and winter.
- 30 vacation days per year.

Your Application

This position is part of the ego.-KONZEPT project “Saxony-Anhalt Business Accelerator” funded by the European Union and is initially limited until 30.09.2027.

Please send your application by August 31th, 2025 to:
gf@weinberg-campus.de

Technologie- und Gründerzentrum Halle GmbH

Dr. Ulf-Marten Schmieder
www.technologiepark-weinberg-campus.de



Kofinanziert von der
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Life Science & Bioeconomy
Halle (Saale)