

Central Language Department

**“EUNICE Language Course Portfolio” Project**

We are looking for a student freelancer

to work 4-5 hours per week

As part of the EUNICE project, the Central Language Department at BTU is working with the EUNICE (European University for Customized Education) university alliance to develop a digitally supported, action- and needs-oriented language course portfolio for university members of the 10 partner universities in Europe. Part of the project involves developing a coherent **marketing concept**.

Period of employment: 1<sup>st</sup> of March 2026 until 30<sup>th</sup> of June 2026 (or longer if necessary)

The tasks of this job on the **marketing concept** include:

- Support in conducting interviews with testimonials from EUNICE language courses
- Guided preparation of videos for social media to promote EUNICE language courses
- Support in setting up EUNICE websites to promote events or courses
- Support in the conception, design, and production of audio-visual advertising materials (short videos, animations, graphics, images, etc.)
- Support in the creation/revision of campus rallies and, if necessary, face-to-face events

Your requirements profile:

- Enrolled student (bachelor's or master's degree)

You should have the following skills:

- Knowledge of common tools for creating social media content (CorelDraw, Canva, etc.)
- Basic knowledge of TYPO3 and WordPress
- Language skills in English at C1 level, in German at B1 level, and possibly another foreign language

The following knowledge is desirable:

- Initial experience in research methodology and data processing

If you are sociable and well connected beyond your field of study, have internship and/or professional experience, can work independently, and are interested in marketing or language courses, we look forward to receiving your application.

We particularly encourage international students who have already studied at BTU for several semesters and have knowledge of German (at least B1) and English (at least C1 level) as well as another foreign language to apply. Please send your application documents in a single PDF file to [eunice-sprachen@b-tu.de](mailto:eunice-sprachen@b-tu.de).

If you have any questions, please contact Ms. Katharina Timm (tel. 0355 69-3867).